WHO WE ARE
WE FOCUS ON 'WHAT WORKS' IN IMMERSIVE LEARNING

The Immersive Learning Research Network (iLRN) is an international organization of developers, educators, and research professionals collaborating to develop the scientific, technical, and applied potential of immersive learning.

Effective immersive learning experiences are created within multiple media using myriad techniques and employing a wealth of knowledge that spans many disciplines.

Together, we seek to operationally define across these interdisciplinary contexts the properties, contexts, conditions, procedures, states, measures, and outcomes that converge to reliably create an effective immersive learning experience for learners.

iLRN seeks out, innovates, and shares the evidence and potential for immersive learning.
WHY SPONSOR iLRN 2021?

WILL I BE IN GOOD COMPANY?

Between both iLRN 2020 and our State of XR Project:

- HP
- Oculus
- Unity
- Adobe
- zSpace
- Sketchfab
- XR Association
- PennState
- VirBELA

WHO WILL BE YOUR SPEAKERS?

Jeremy Bailenson, Chris Dede, Mel Slater, Iulian Radu, & Judith Okonkwo for starters...

HOW LONG DO I NEED TO STAFF A BOOTH?

We will have 7 big draw days on May 17, 18, 27, 28, 29, and June 9 and 10. But your booth has the capacity to display images, websites, and videos. It "runs" for you 24/7 all through the 30 day conference.
The Immersive Learning Research Network (iLRN) conference is one of the world’s premier XR conferences, and we would like for you to be a partner or sponsor. We had 3,000 attendees last year and are expecting even more this year.

There is a package for every budget!

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<tr>
<th>INTERNATIONAL MEMBERS</th>
<th>LIKES ON SOCIAL MEDIA</th>
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<tbody>
<tr>
<td>7,000</td>
<td>8,000</td>
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and we are just getting started

<table>
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<tr>
<th>Unique Campus visitors</th>
<th>Hours of VR booth exposure</th>
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<tr>
<td>4,927</td>
<td>720</td>
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AUDIENCE DEMOGRAPHICS

Faculty, K-12 teachers, industry professionals, CIOs, scholars, students, vendors, human resources, career and technical educators, VR enthusiasts, VR industry reporters and bloggers

CONTACT US ONLINE

Facebook:
https://www.facebook.com/groups/260750385520344
Twitter: @immersiveLRN
LinkedIn:
https://www.linkedin.com/company/immersive-learning-research-network/
One extended booth in the Virtual Expo Hall

18 office team suite on iLRN Virtual Campus during conference and one week before

Naming rights for the Main Stage of the iLRN Virtual Campus*

Acknowledged during conference opening and closing

Option to deliver an address at start of a keynote session and at the virtual Awards Banquet

Two 2-hour demo/tutorials

Four 30-minute presentations

20 VIP Passes including access to VIP Lounge

Exhibitor/sponsor page on the online conference program, can be populated with links to videos, flyers, and interactive materials

Your logo/branding displayed in up to 20 prominent locations within the virtual conference venue

Your logo/branding on the conference website, marketing materials, and proceedings

We help promote your Virtual Office Hours

1 Award named after the sponsor and focusing on a particular sector (e.g., K-12, higher ed, enterprise) and/or area of immersive learning

News item promoting the sponsor's products/services placed on the iLRN main website

Featured in each edition of the iLRN email newsletter until December 2021

Publicity/exposure via iLRN's social media channels (Twitter, LinkedIn, Facebook)
One large booth in the Virtual Expo Hall

12 office team suite with one boardroom on iLRN Virtual Campus during conference and one week before

Naming rights for a social area (bar, beach, etc.) on the iLRN Virtual Campus

Acknowledged during conference opening and closing

Option to deliver a 3-minute intro address at the start of up to two featured plenary sessions

One 2-hour demo/tutorials

Two 30-minute presentations

12 VIP Passes including access to VIP Lounge

Exhibitor/sponsor page on the online conference program, can be populated with links to videos, flyers, and interactive materials

Your logo/branding displayed in up to 12 prominent locations within the virtual conference venue

Your logo/branding on the conference website, marketing materials, and proceedings

Virtual Office Hours

1 Award named after the sponsor and focusing on a particular sector (e.g., K-12, higher ed, enterprise) and/or area of immersive learning

News item promoting the sponsor's products/services placed on the iLRN main website

Featured in six editions of the iLRN email newsletter April to September 2021

Publicity/exposure via iLRN's social media channels (Twitter, LinkedIn, Facebook)
Silver Sponsor

One double medium booth in the Virtual Expo Hall

6 office team suite on iLRN Virtual Campus
during conference and one week before

Acknowledged during conference opening and closing

Option to deliver a 3-minute intro address at the start of one featured plenary session

Two 1-hour tutorials announced to the entire conference audience

10 VIP Passes including access to VIP Lounge

Exhibitor/sponsor page on the online conference program, can be populated with links to videos, flyers, and interactive materials

1 Award named after the sponsor and focusing on a particular sector (e.g., K-12, higher ed, enterprise) and/or area of immersive learning (details to be negotiated)

News item promoting the sponsor's products/services placed on the iLRN main website

Featured in three editions of the iLRN email newsletter between April to September 2021

Publicity/exposure via iLRN's social media channels (Twitter, LinkedIn, Facebook)

Donations of US$10,000
Bronze Sponsor

One medium booth in the Virtual Expo Hall

Office within a shared suite on the iLRN Virtual Campus, available one week before the start of the conference through the end of the conference*

Acknowledged during conference opening and closing

Two 30-minute presentations

5 VIP Passes including access to VIP Lounge

Exhibitor/sponsor page on the online conference program, can be populated with links to videos, flyers, and interactive materials

News item promoting the sponsor’s products/services placed on the iLRN main website

Featured in two editions of the iLRN email newsletter before September 2021

Publicity/exposure via iLRN’s social media channels (Twitter, LinkedIn, Facebook)

Donations of US$5,000
$2,500 for companies with $1M+ revenue
$1,000 for companies with < $1M revenue

One small booth in the Virtual Expo Hall
Sponsor's logo/branding displayed in prominent locations within the virtual conference venue as well as on the conference website, marketing material, and proceedings
Two 30-minute presentations on vendor track
2 VIP Passes including access to VIP Lounge
Exhibitor/sponsor page on the online conference program, can be populated with links to videos, flyers, and interactive materials
News item promoting the sponsor's products/services placed on the iLRN main website
Featured in one edition of the iLRN email newsletter before September 2021
Publicity/exposure via iLRN's social media channels (Twitter, LinkedIn, Facebook)
Small Business or Startup

Only available to companies with < $1M revenue

One small booth in the Virtual Expo Hall

Sponsor’s logo/branding displayed in 2 locations within the virtual conference venue as well as on the conference website, marketing material, and proceedings

Exhibitor/sponsor page on the online conference program, can be populated with links to videos, flyers, and interactive materials

One 30-minute presentation on vendor track

Publicity/exposure via iLRN’s social media channels (Twitter, LinkedIn, Facebook)

Donations of US$500
Interested?
Reach out to Mina Johnson-Glenberg
iLRN Sponsorships and Partnerships Director at
mina@immersivelrn.org